



# HURRICANE Outrigger Canoe Club

75/101 Riverside Road  
East Fremantle WA

## Social Media Policy

Hurricane Outrigger Canoe Club provides this policy as guidance for members use of social media, which should be broadly understood for the purposes of this policy to include blogs, wikis, microblogs, message boards, chat rooms, electronic newsletters, online forums, social networking sites, and other media sites and services that permit users to share information with others.

The web is not anonymous. Social media sites are designed to allow posts and content to be disseminated broadly and beyond its original location and intended audience. It should be assumed that everything written can be traced back to the author.

The intent of this policy is to include anything posted online where information is shared that might affect members, individuals associated with our sport, WA Zone AOCRA (WAZA) and the Australian Outrigger Canoe Racing Association (AOCRA) or Hurricane Outrigger Canoe Club as an association and the reputation of the sport in general.

The following principles apply to professional use of social media on behalf of Hurricane Outrigger Canoe Club as well as personal use of social media when referencing Hurricane Outrigger Canoe Club:

- Members should be aware that Hurricane Outrigger Canoe Club, WA Zone AOCRA (WAZA) and the Australian Outrigger Canoe Racing Association (AOCRA) members and the general public may observe content and information made available by members through social media. Members should use their best judgment in posting material that is neither inappropriate nor harmful to Hurricane Outrigger Canoe Club, its members, or the sport of outriggering.
- Although not an exclusive list, some specific examples of prohibited social media conduct include posting commentary, content, or images that are defamatory, pornographic, proprietary, harassing, libellous, or that can or may create a hostile environment.
- Members are not to publish, post or release any information that is considered private, confidential or not for public view. If there are questions about what is considered confidential, or that may require authority from a member or Hurricane Outrigger Canoe Club the member should check with the Club President or Committee.
- Social media networks, blogs and other types of online content sometimes generate press and media attention or legal questions. Members should refer these inquiries to the Committee.
- If members encounter a situation while using social media that threatens to become antagonistic, members should disengage from the dialogue in a polite manner and seek the advice of the Club President or a Committee Member.
- Members are to comply with the Australian Outrigger Canoe Racing Association (AOCRA) social media policy.